Transcript

CAN YOU TALK ABOUT THE LA TROBE MBA IN REGIONAL VICTORIA?

Professor Richard Speed

There’s no MBA program delivered face to face between the Melbourne ring road and Canberra. So through our regional campuses we were able to deliver this MBA to managers working across the state in a convenient way where they come to our campus one night a week, two nights a week, whatever suits them. And it allows them to study with other professionals supported by our local tutor in a way that currently isn’t available. You know, if you try to do distance learning you have to work on your own, in your bedroom, while the kids are screaming around the house. And if you have to come down to Melbourne you’re going to spend a lot of time on the road. So bringing this program to the regions is something that I think really adds to La Trobe’s contribution to regional Victoria and it’s actually the mission of the University to serve Victoria as a whole rather than just the metropolitan areas..