## La Trobe’s Instagram Competition Transcript

**Text on Screen:**

La Trobe’s Instagram feed features some of the most beautiful university campuses in the world, taken right here at La Trobe University. Now we are running a competition beginning July 22nd where we want you to get involved. [display instagram photo]

To enter simply take a photo using Instagram and make sure you use the hashtags #latrobe [display #latrobe in title] and #activeinhealth [display #activeinhealth in title] along with our photo challenge hashtag. You will get the photo challenge hashtag by following La Trobe’s instagram account @latrobeuni[display @latrobeuni in title]. The photo challenges are inspired by the health sciences courses we offer at La Trobe. [display text: human nutrition, podiatry, nursing and midwifery, social work, speech pathology, orthoptics, physiotherapy]

You can submit as many photos as you like. Each photo challenge winner will receive a $100 iTunes voucher, while the grand prize winner will receive $2000 cash.

The winner of the competition will be judged on criteria such as artistic merit, theme relevance, originality, the amount of likes, and shares on social media. Visit our active in health web page [display: www.latrobe.edu.au/health/active-in-health] for more details.

**Youtube description:** You could win $2000 cash in La Trobe University’s Instagram competition. Get more details at <http://www.latrobe.edu.au/health/active-in-health>